



POLL

*What Arkansas parents think
about education freedom*

FIELD DATES: FEBRUARY 12-15, 2024



**OPPORTUNITY
ARKANSAS**
Homegrown ideas for real change

WHAT WE DID

- **Surveyed more than 500 Arkansas voters about education freedom**
- **All surveyed voters are also parents of school-age children**
- **Weighted results according to underlying demographics**
- **Used mix of live calls, interactive voice response (IVR), and online panel**

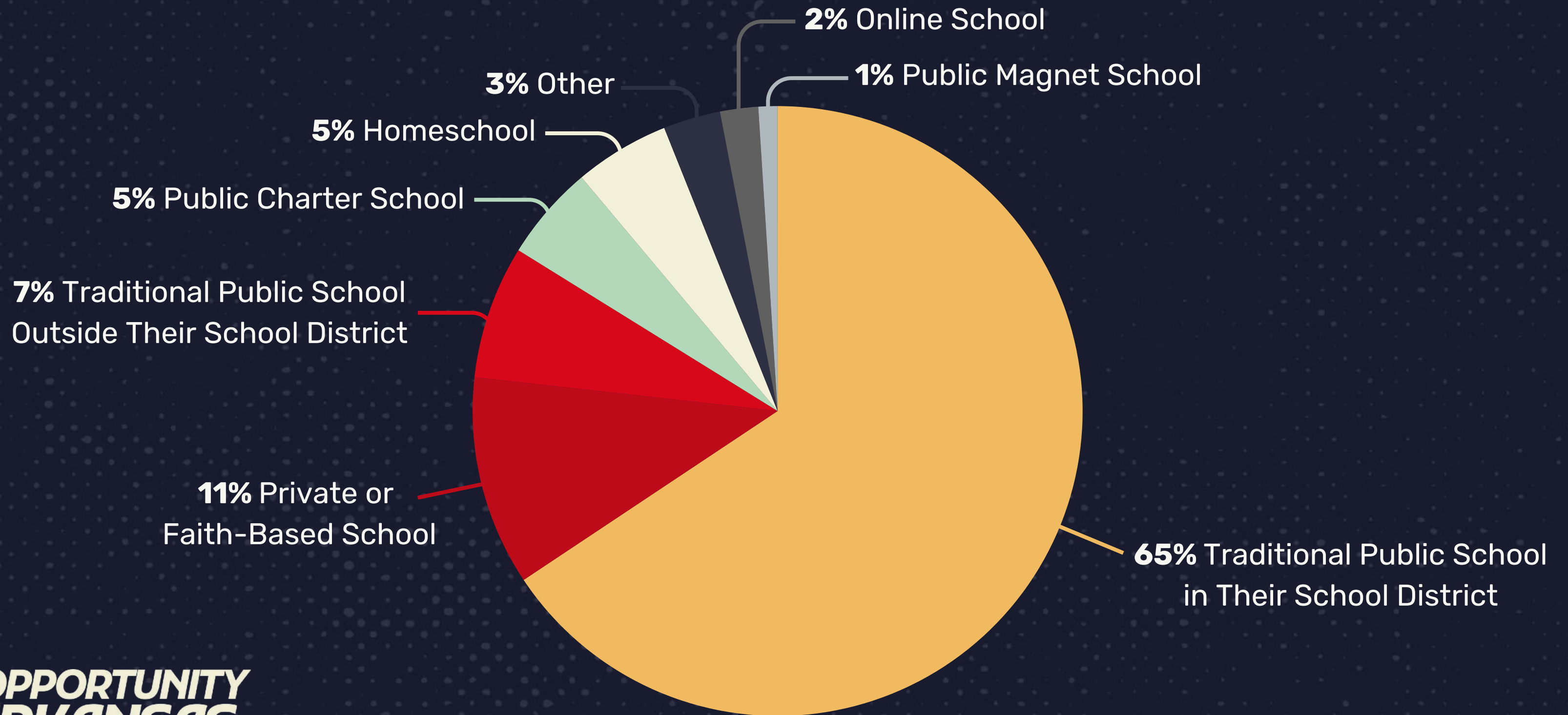


WHAT WE LEARNED

- **Most Arkansas parents support school choice (61%)**
- **There is significant demand for the program (61% use or plan to use EFAs)**
- **A plurality of the parents who are aware of the LEARNS Act have a favorable opinion (47%)**



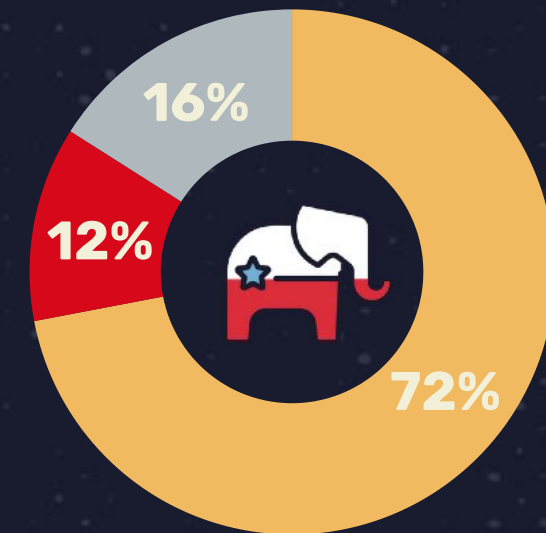
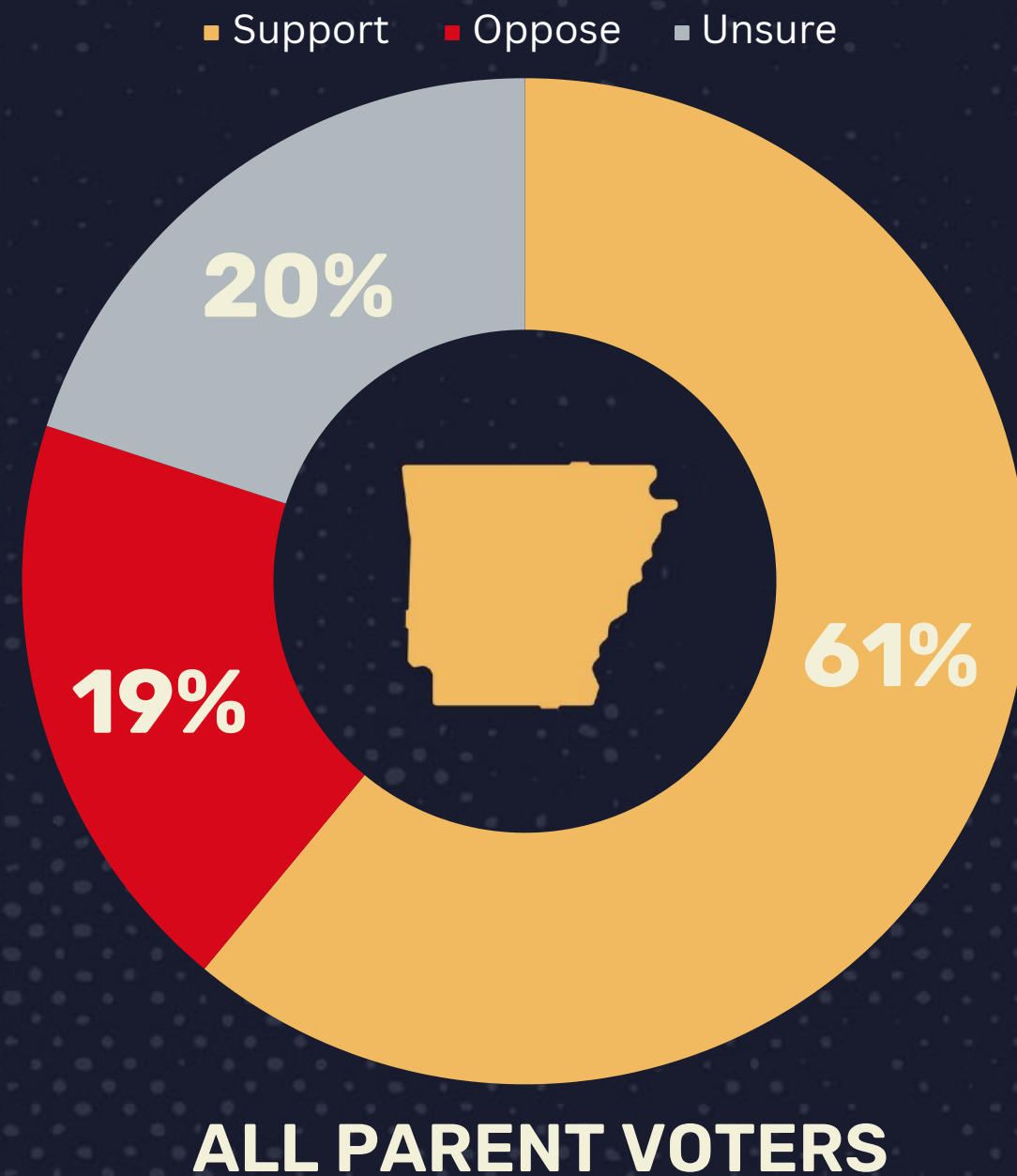
MOST RESPONDENTS HAVE KIDS IN PUBLIC SCHOOLS



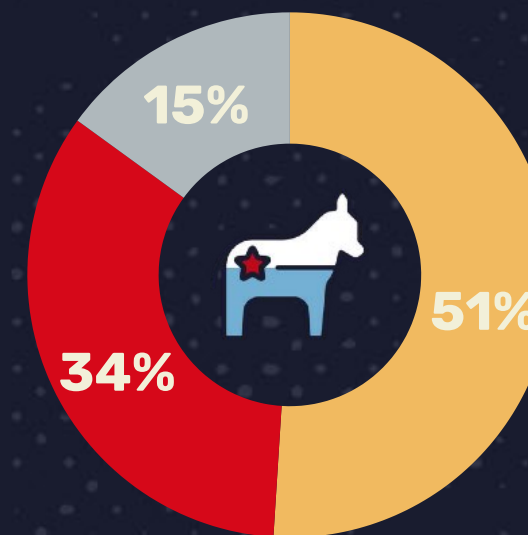
THE MAJORITY OF ARKANSAS PARENTS SUPPORT SCHOOL CHOICE

Q:

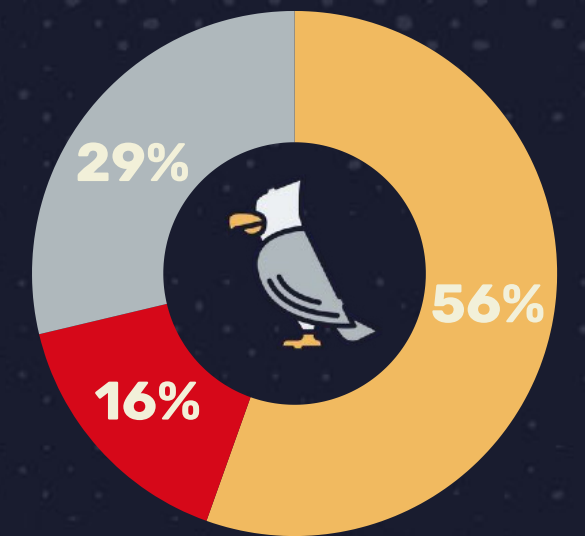
Do you support or oppose school choice in Arkansas?



REPUBLICANS



DEMOCRATS



INDEPENDENTS

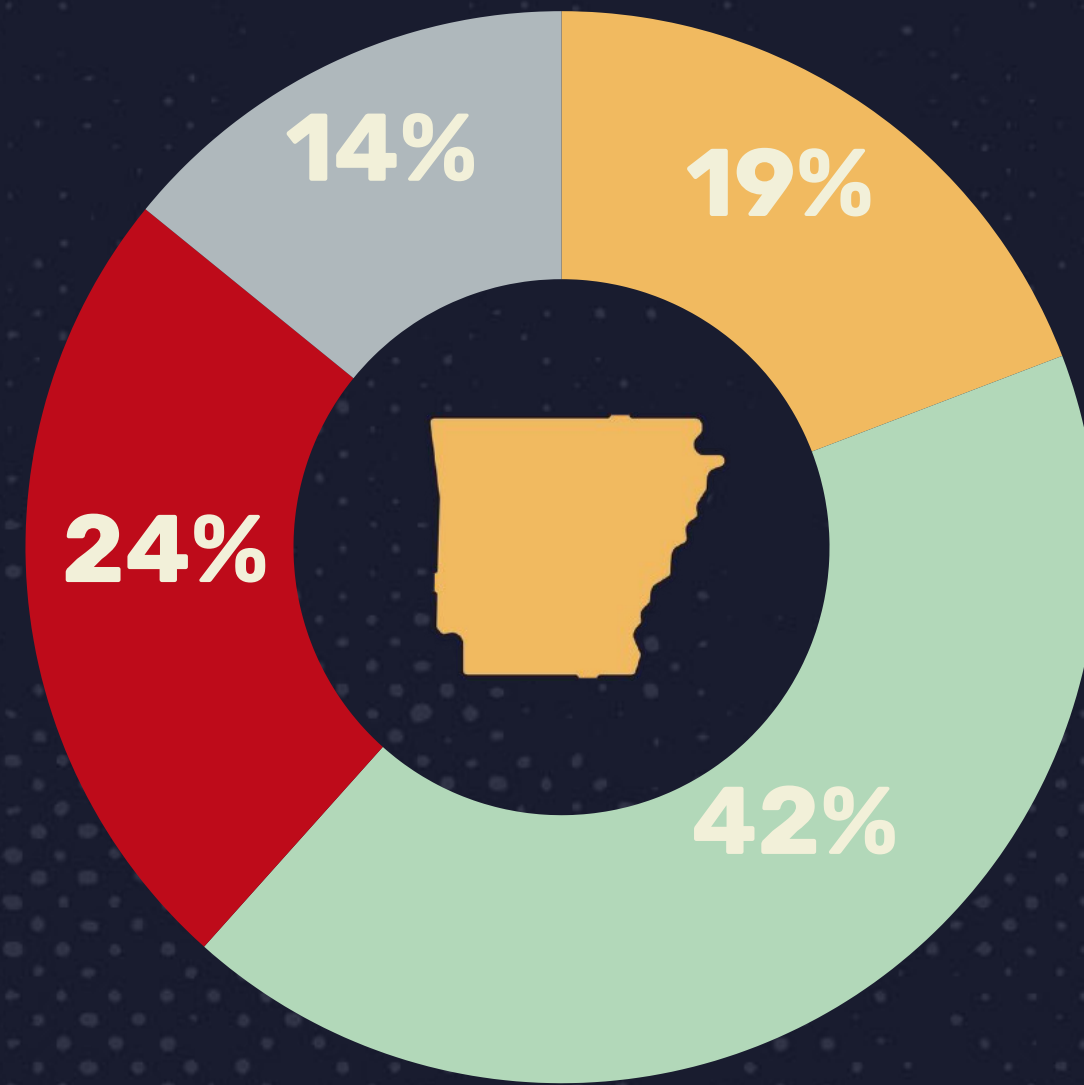


MOST ARKANSAS PARENTS USE OR PLAN TO USE EDUCATION FREEDOM ACCOUNTS

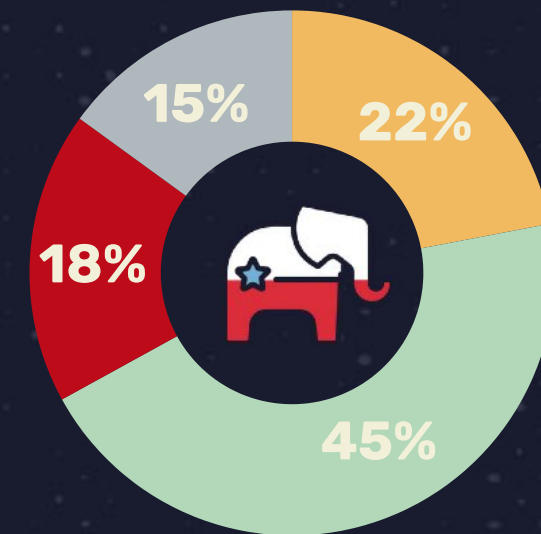
Q:

Do you participate in the Education Freedom Accounts (EFAs) initiative under the Arkansas LEARNS Act for any of the school-aged children in your household?

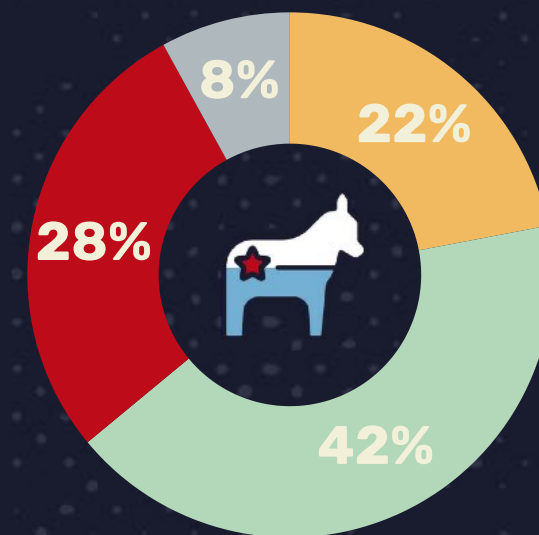
- Currently Participate
- Do Not Currently Participate, But Plan To
- Do Not Currently Participate and Do Not Plan To
- Unsure



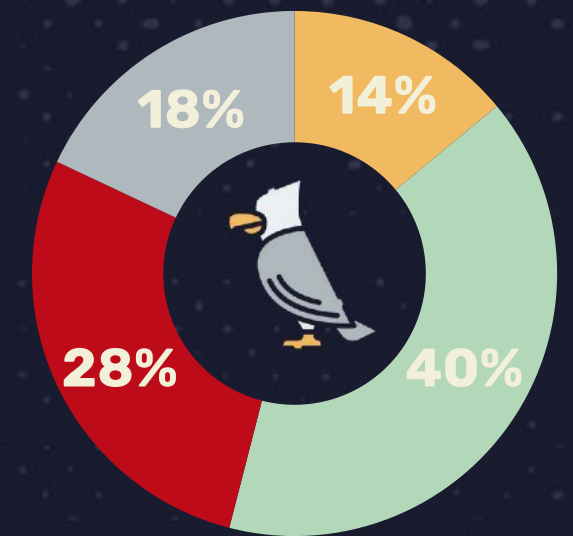
ALL PARENT VOTERS



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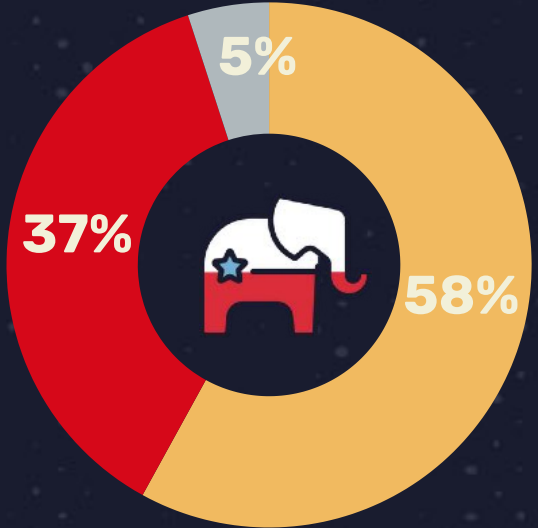
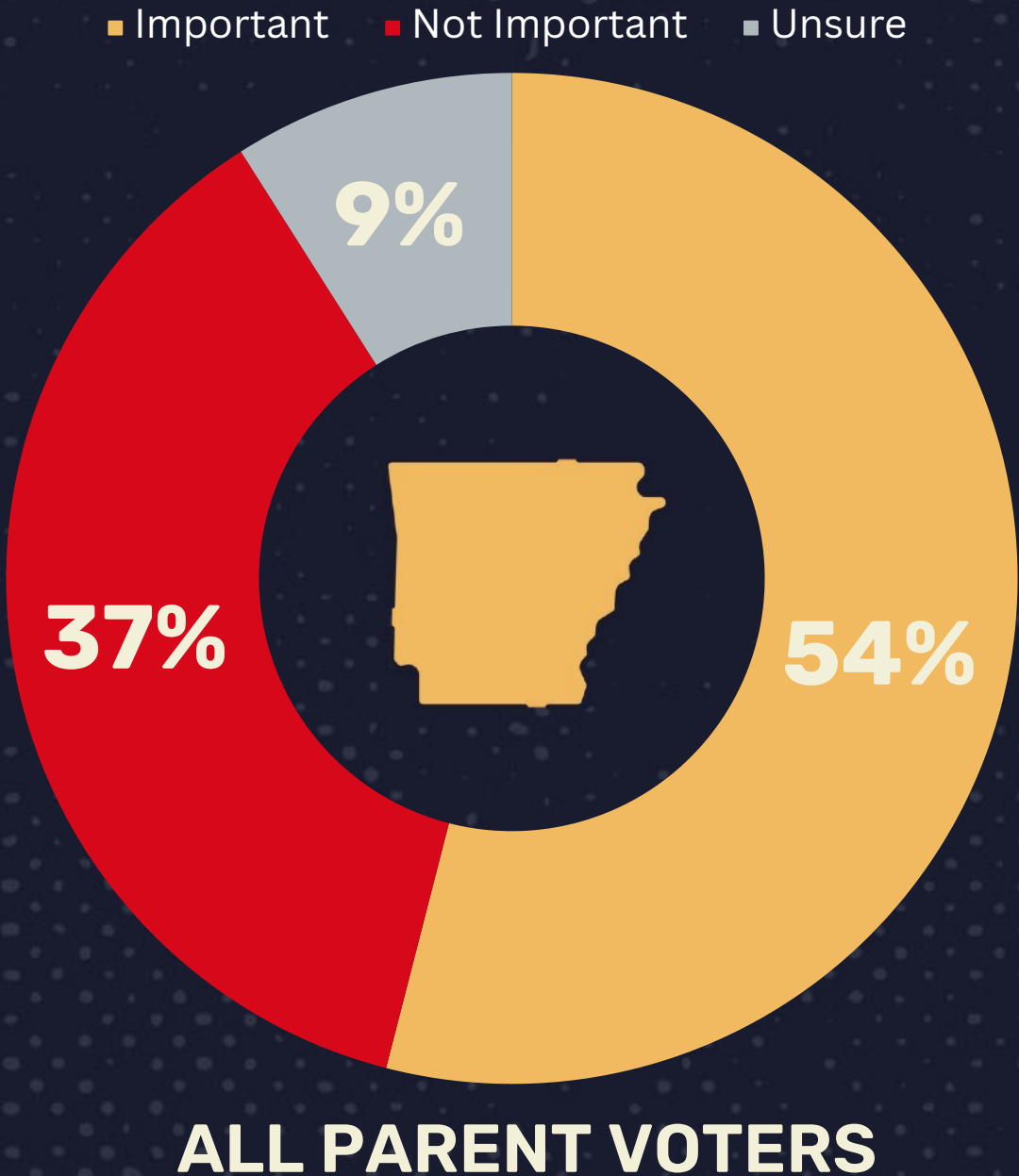


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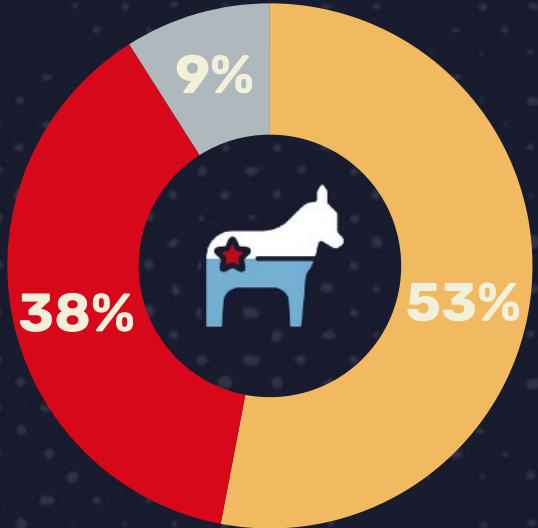


MOST ARKANSAS PARENTS SAY SCHOOL DISTRICT HAS BEEN A RESTRICTING FACTOR IN DECIDING WHERE TO LIVE

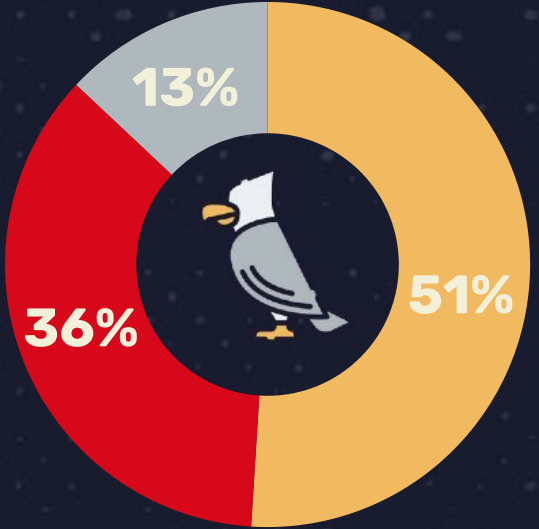
Q: When you purchased or rented your current residence, was it important for you to find a house, condo, apartment, or other living environment that was in a specific school district?



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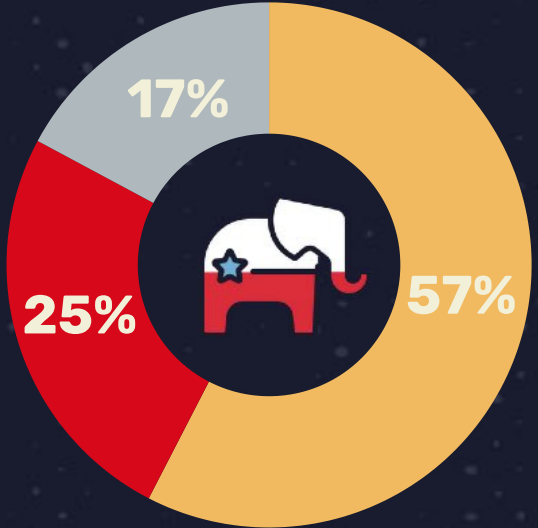
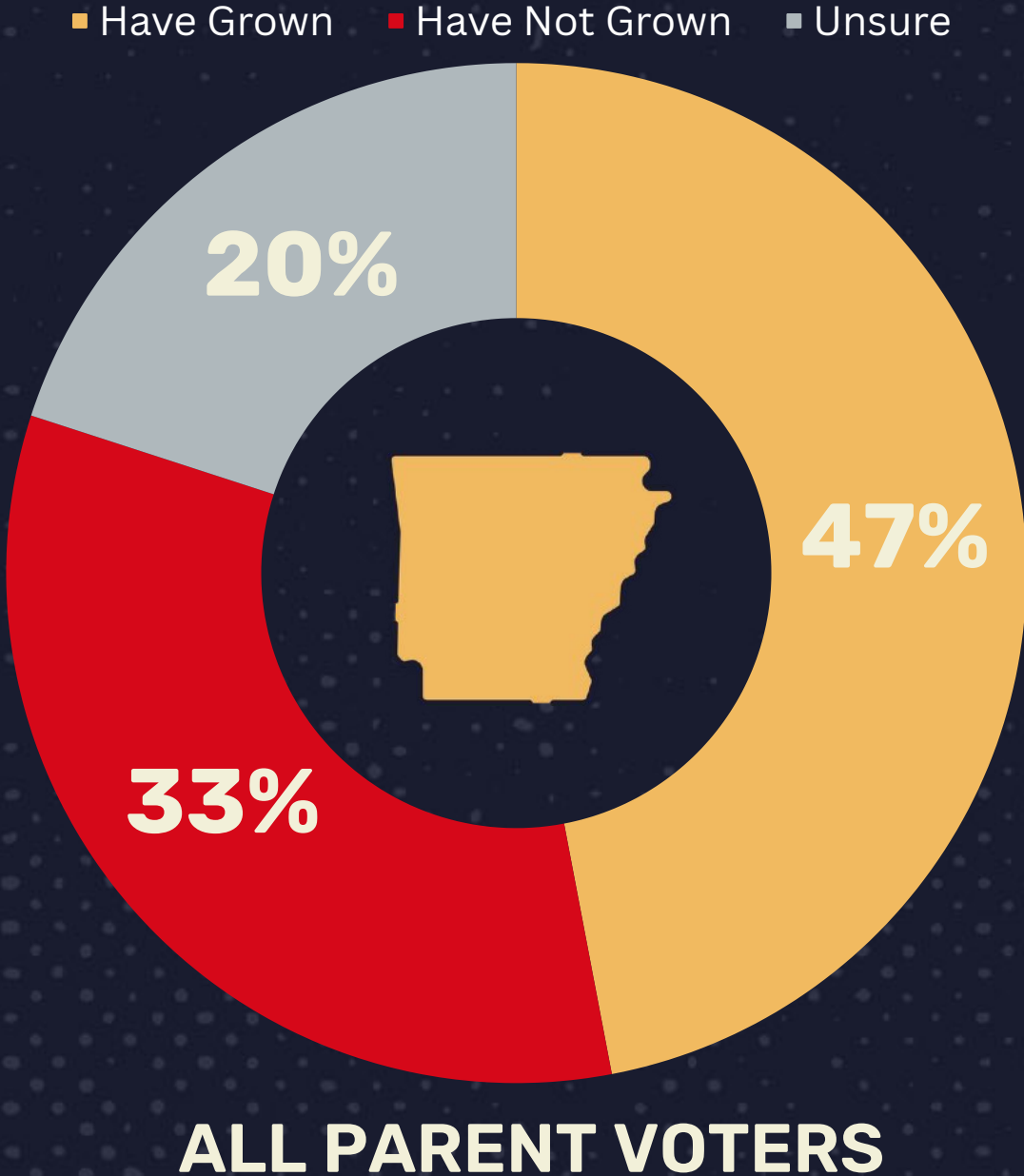
INDEPENDENTS



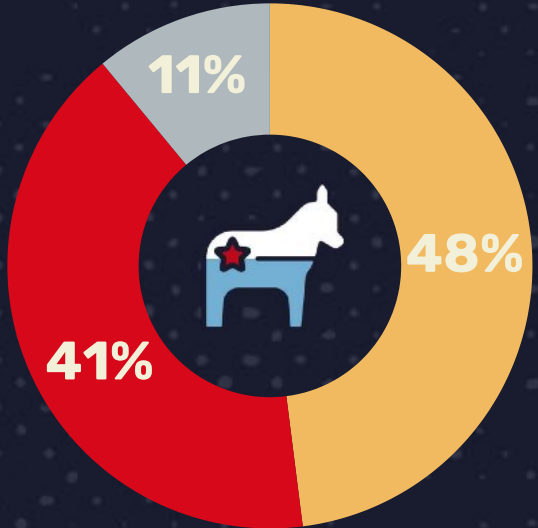
MOST ARKANSAS PARENTS FEEL SCHOOL CHOICE OPPORTUNITIES HAVE EXPANDED OVER THE LAST YEAR

Q:

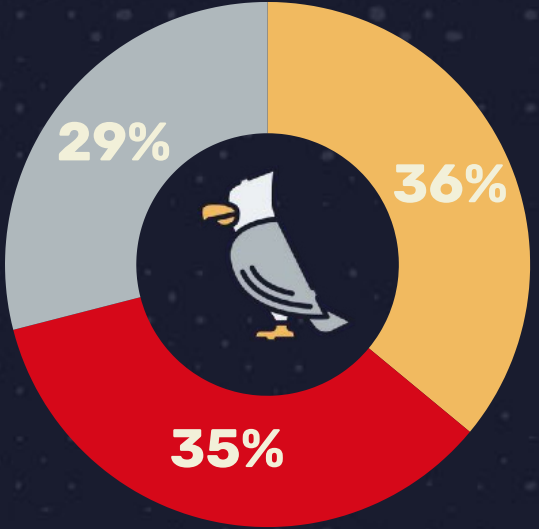
Would you say that, over the last year, your impression is that school choice opportunities for families have grown in Arkansas?



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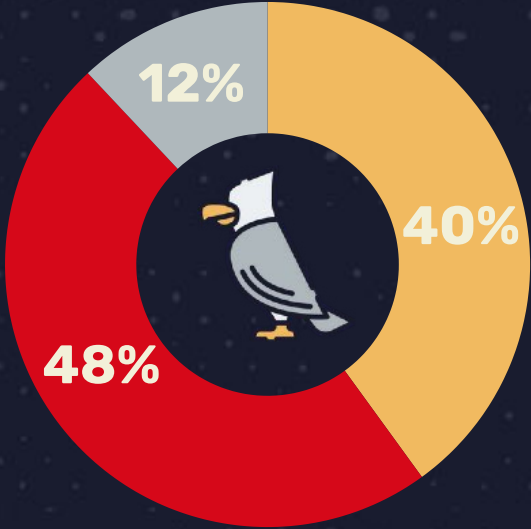
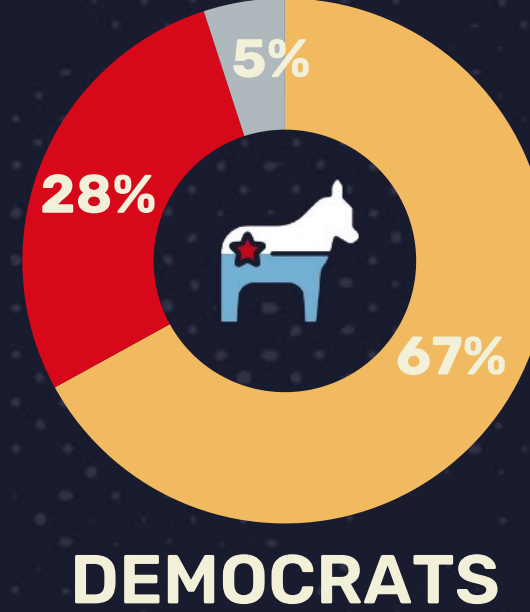
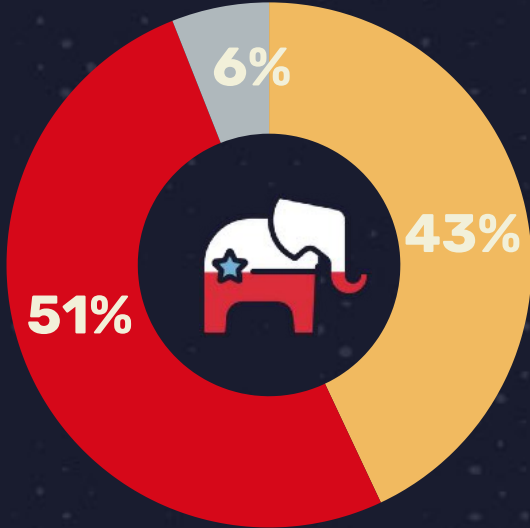
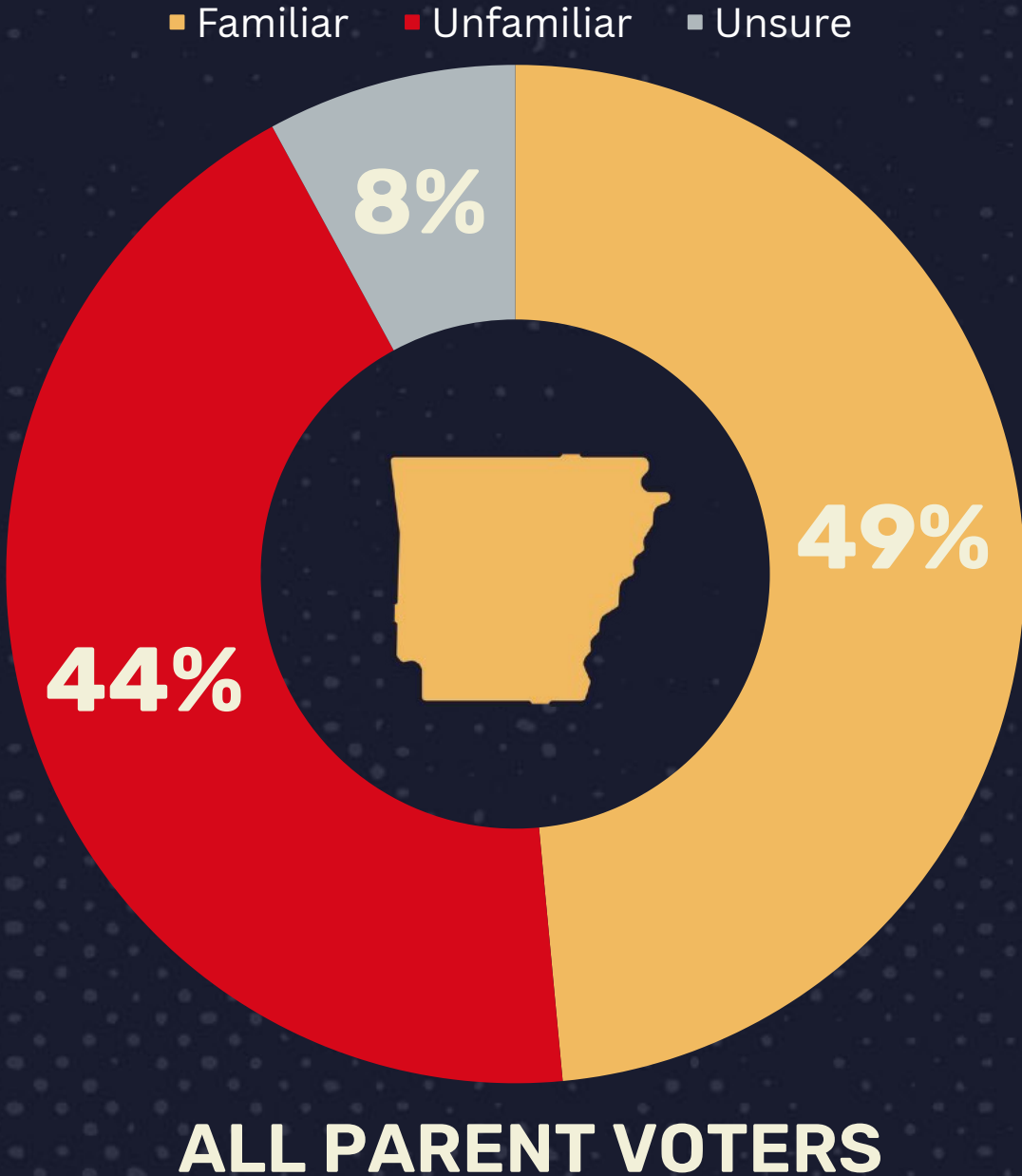


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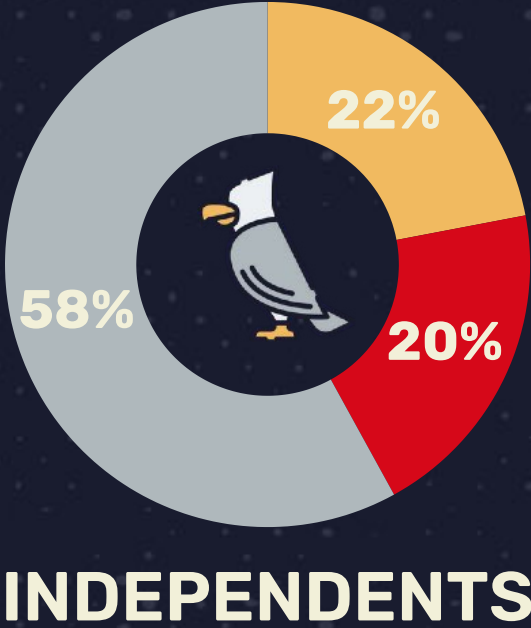
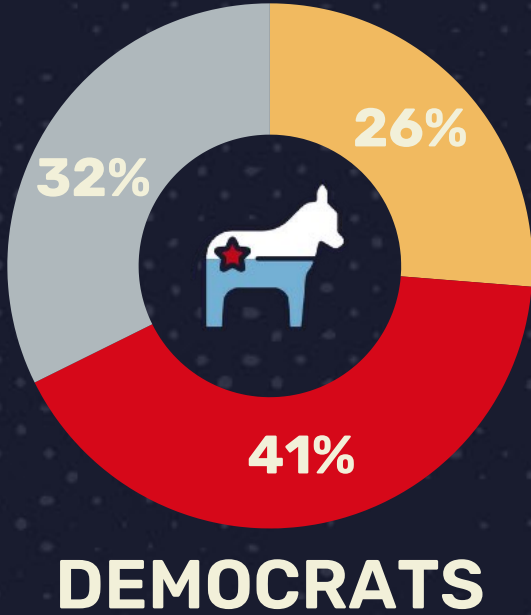
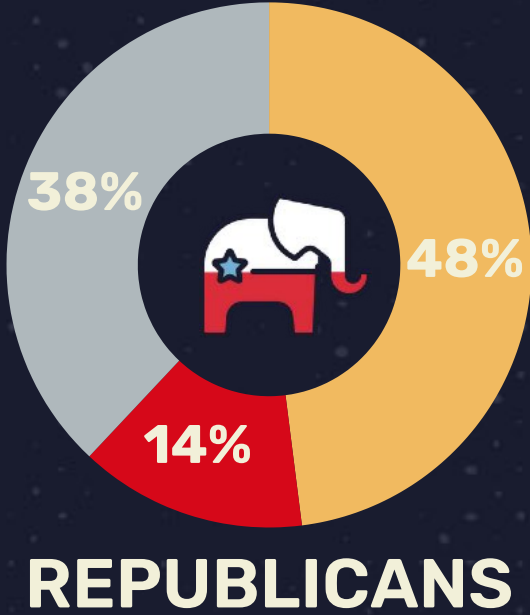
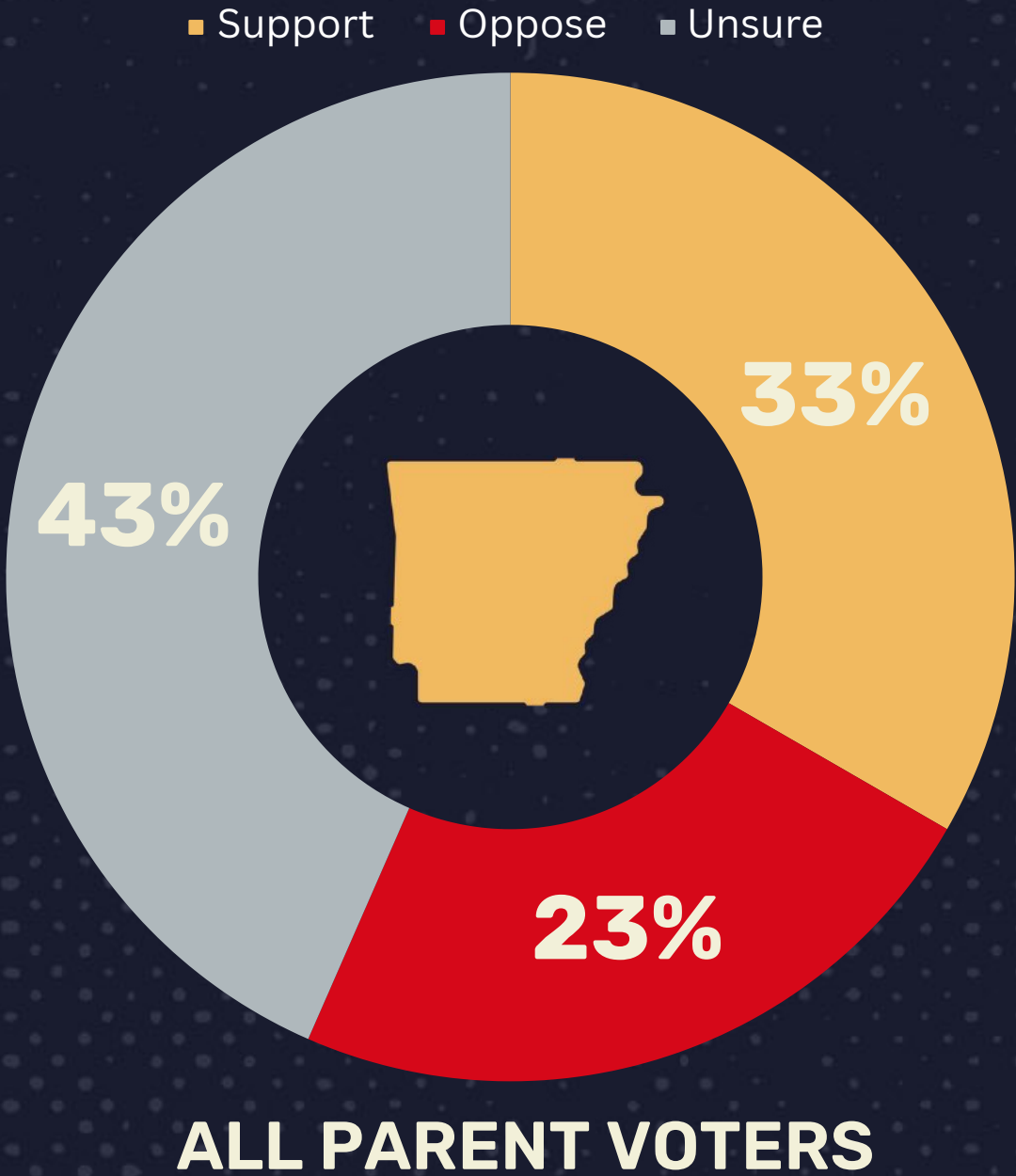
MANY PARENTS ARE STILL UNFAMILIAR WITH THE LEARNS ACT

Q:
Are you familiar with the Arkansas LEARNS Act passed in 2023?



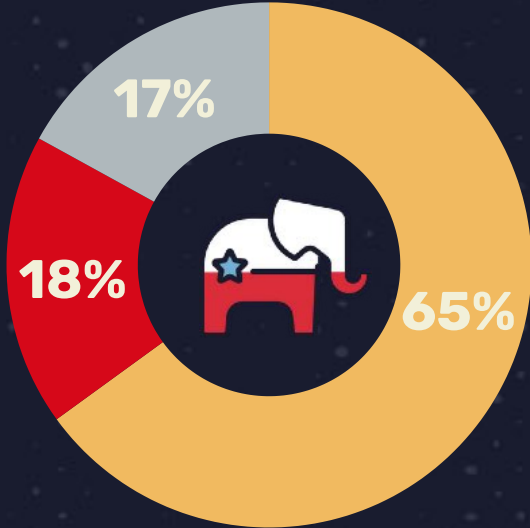
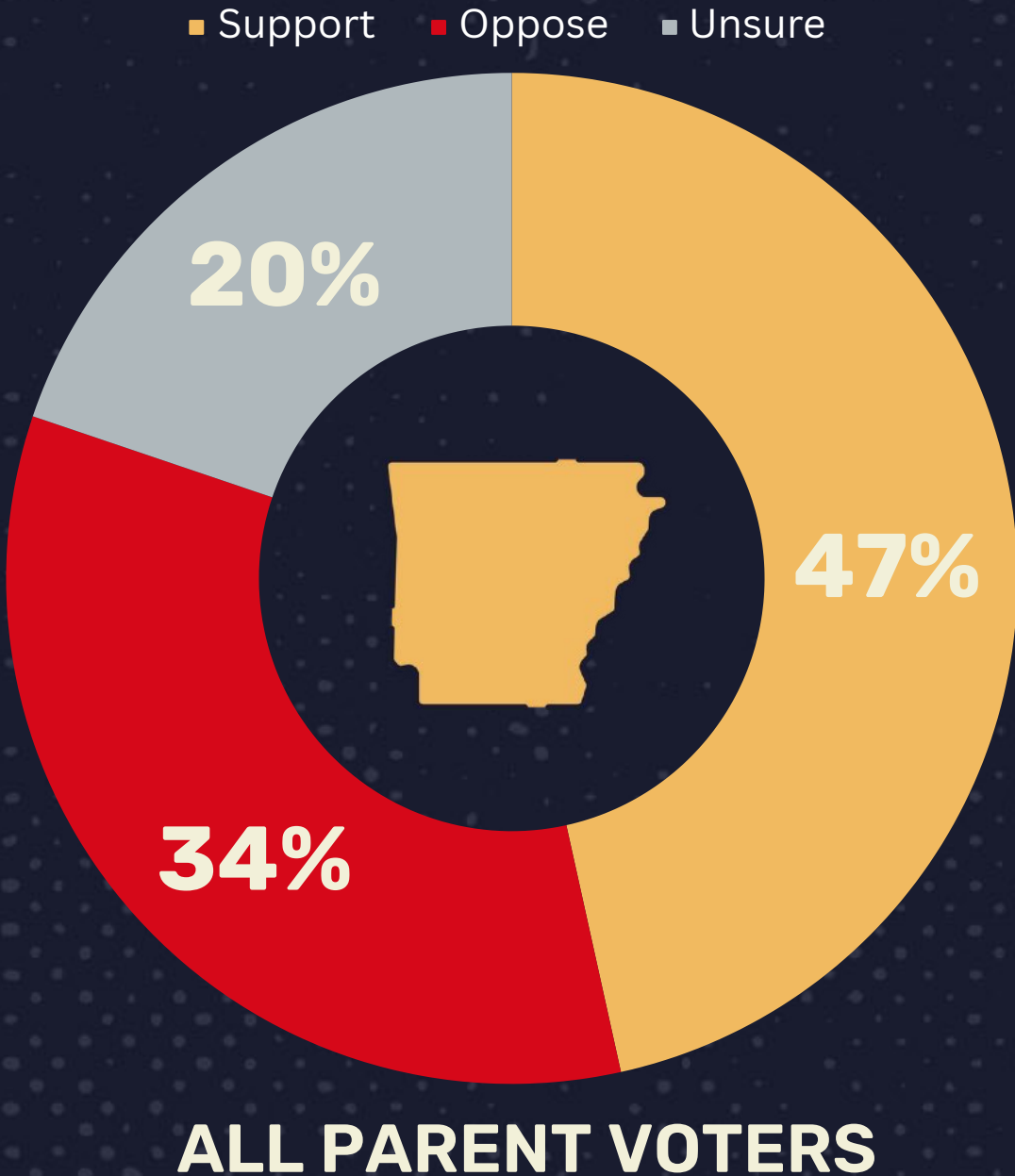
MANY VOTERS ARE STILL UNDECIDED ABOUT THE LEARNS ACT AS A WHOLE

Q:
Based on what you know about the Arkansas LEARNS Act, do you support or oppose this legislation?

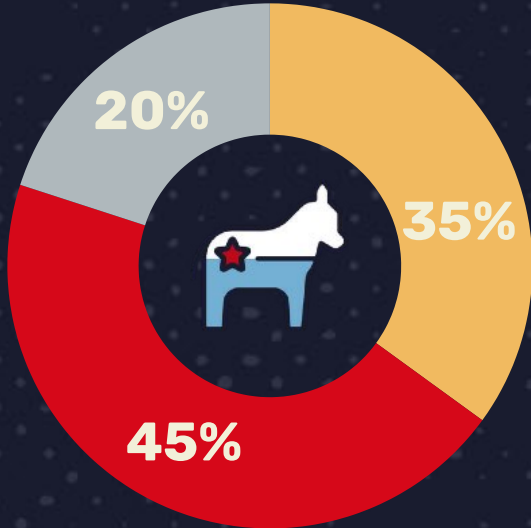


PARENTS WHO ARE FAMILIAR WITH LEARNS SUPPORT IT

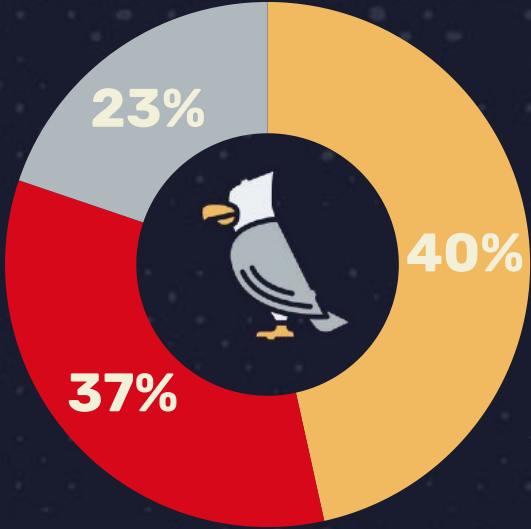
Among parents who are familiar with the LEARNS Act, nearly half say they support the law, a 14-point increase over all parents.



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DEMOGRAPHICS

PARTY AFFILIATION

38%
GOP

27%
DEM

35%
IND

AGE

69%
18-44

30%
45-64

1%
65+

GENDER

47%
MALE

53%
FEMALE

CALL METHOD

21%
IVR

59%
LIVE

20%
PANEL

Results for this poll were collected by Opportunity Arkansas Foundation using an independent polling firm. The questions utilized an IVR and live call survey, as well as an online panel, from a statewide sample of 513 voters, conducted February 12–15, 2024, with a margin of sampling error of ± 4.33 percentage points. The margin of sampling errors may be higher for subgroups. Results presented may not always appear to total 100 percent due to rounding. Data were post-stratified using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections was used to construct sample target weights. Opportunity Arkansas Foundation paid for all costs associated with these surveys.

QUESTIONS?

PHONE NUMBER

501-500-1075

MEDIA INQUIRIES:

Rachael@OpportunityArkansas.org

WEBSITE

OpportunityArkansas.org

